

## To take part in Greater Connected you need to check you satisfy the following criteria:

- 1. You employ fewer than 250 people, turnover less than €50m and have less than 43m on your balance sheet.
- 2. The core of your business fits in the Digital, Creative and Tech Sector (see next page)
- 3. A significant part of your business is selling business to business.
- 4. Your business is located in one of the ten Greater Manchester boroughs\*.  
*(\*Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, Wigan)*
- 5. If your business has benefitted from aid from the state, then the value of this state aid is less than €200,000 over the last three years (rolling)
- 6. You are looking to grow the size of your business in the next two years
- 7. Your company is no more than 25% owned by another company / group

**If your business does not satisfy all of the above categories, but you are still in need of support, do please get in touch and we'll discuss how the Business Growth Hub or other organisations may be able to help.**

## **Sub-sectors incorporated within the Digital Creative and Technology sector.**

1. Animation / 3D visualisation
2. Application development
3. Brand and design
4. Business-to-business (B2B) media
5. Component manufacturing
6. Digital marketing
7. Film and video
8. Game design / development
9. Interactive media
10. Marketing & campaign planning
11. Music production / distribution
12. Online publishing
13. Podcasting & Radio
14. Software development
15. Special effects
16. User-experience Research & Design
17. Virtual Reality (VR) & Augmented Reality (AR)
18. Web design and development (incl. e-commerce)

**The above list is mainly for guidance and is not exclusive / exhaustive.**

**We recognise that labels can be a limiter so do please get in touch if your company doesn't fit neatly into any of the brackets above and we'll discuss how we can help.**